

7 BANNER/BUTTON ADS

Banner and button advertisements rotate on a consistent basis through the site, refreshing every time the browser moves to a new page. Opt to have your business showcased on the main home page, or specific section pages including *Listings*, *Community Message Board* and *Diary of Events*.

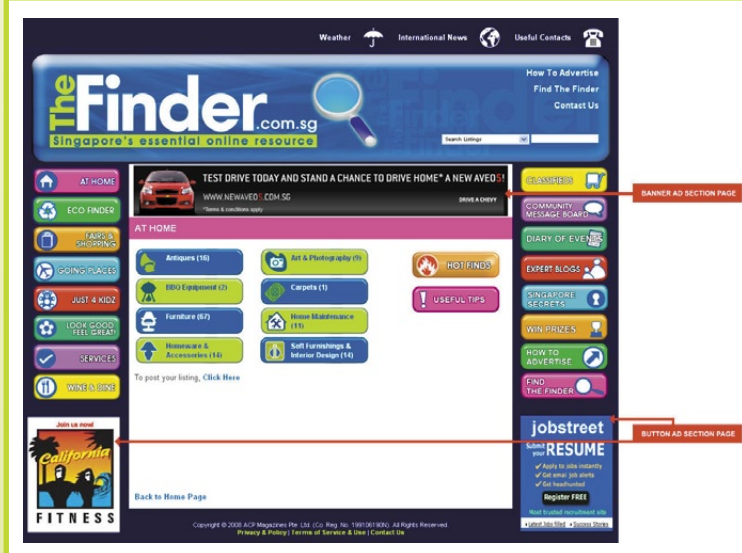
BANNER/BUTTON ADS	2 WEEKS S\$	1 MONTH S\$	3 MONTHS S\$
Banner Ad Main Home Page • 650 pixels(h) x 88 pixels(w) • JPG, GIF, PNG or SWF* • RGB colour Inclusions: Weblink Listing & associated benefits	695	1,320	3,760
Banner Ad Section Pages • 650 pixels(h) x 88 pixels(w) • JPG, GIF, PNG or SWF* • RGB colour Inclusions: Weblink Listing & associated benefits	535	1,015	2,890
Button Ad Main Home Page • 200 pixels(h) x 160 pixels(w) • JPG, GIF, PNG or SWF* • RGB colour Inclusions: Weblink Listing & associated benefits	535	1,015	2,890
Button Ad Section pages • 200 pixels(h) x 160 pixels(w) • JPG, GIF, PNG or SWF* • RGB colour Inclusions: Weblink Listing & associated benefits	428	815	2,320

* **FLASH**

- Format: Flash SWF (version 6 to 8) below 80KB.
- 15 to 18 frame rate per second. Advisable maximum timing of 15 seconds for animation.
- Advisable non-continuous looping of animation. Final frame to show brand attributes.
- Loading files from other domains is not permitted for security reasons.
- Accessing the user's Clipboard, microphone or WebCam is not permitted.



BANNER/BUTTON AD Main Home Page



BANNER/BUTTON AD Section Pages

2 BLOG SPOTS

Reach out to browsers with a personal *Blog Spot* and update your blog as often as you like. Whether it's weekly, daily or hourly, alert readers to pertinent information about your business and be assured of exclusivity, as each *Blog Spot* is restricted to one business within each industry, i.e. one legal professional, one counsellor, one psychologist and so on.

BLOG SPOTS	3 MONTHS S\$	6 MONTHS S\$	12 MONTHS S\$
Blog Spot/Display Advertorial • Image:150 x 150 pixels • Logo:142 pixels(h) x 52 pixels(w) • Text Profile on <i>Expert Blogs</i> home page, all blogs archived and unlimited access for updates which can be as frequent, detailed and lengthy as you wish. Amount of body text is unlimited and can include images and hyperlinks to external video. Inclusions: Button Ad (sub-sections), Weblink Listing & associated benefits.	695	1,320	2,510

*** PLEASE NOTE**

Approval: As *Blog Spots* are limited to one expert within each industry, applications are processed within two working days and a confirmation I.D. to proceed with payment and posting is issued upon approval.



EXPERT BLOGS Main Page



BLOG SPOT/DISPLAY ADVERTORIAL

3 BUSINESS LISTINGS

List your business free of charge, include a hyperlink to your website from just \$160 for six months for direct click-throughs. Or, secure your own *Home Page Listing* to remain within *The Finder* framework, from \$750 for six months.

BUSINESS LISTINGS	6 MONTHS S\$	12 MONTHS S\$
Business Listing • Company name • Up to 200 characters (2 lines) of information written in third person (i.e. Acme Hairdressing provides etc) • address • telephone • fax Inclusions: Identical listing in up to 2 categories.	FREE	FREE
Weblink Listing • Company name • Up to 400 characters (4 lines) of information written in third person (i.e. Acme Hairdressing provides etc) • address • telephone • fax • website • email hyperlinks Inclusions: Identical listing in up to 3 categories & 1 free monthly mention in <i>Diary Of Events</i> .	160	290
Home Page Listing • Company name • Unlimited information written in third person (i.e. Acme Hairdressing provides etc) • 3 images • 1 logo • address • telephone • fax • website • email hyperlinks Inclusions: Identical listing in up to 4 categories & 1 free monthly mention in <i>Diary Of Events</i> .	750	1,350

The image shows two screenshots of the The Finder website interface. The top screenshot displays a search results page for 'FURNITURE LEASING'. It features three listing cards. The first card is a 'Basic Listing' for 'ESCO Leasing', the second is a 'Weblink Listing' for 'The Shophouse', and the third is a 'Home Page Listing' for 'Originals'. Red arrows point from labels on the right to these specific listing cards. The bottom screenshot shows the 'Originals' listing expanded to its full page, with a red box and arrow indicating that clicking 'more info' leads to this full page.

4 CLASSIFIEDS

Buy and sell with ease online, promote your private villa or display your services.

CLASSIFIEDS	2 WEEKS S\$	4 WEEKS S\$	+ 2 IMAGES* S\$
Up to 200 characters + contact information	43	65	10
Up to 300 characters + contact information	53	80	10
Up to 400 characters + contact information	65	95	10
Up to 500 characters + contact information	75	112	10
Up to 600 characters + contact information	85	128	10

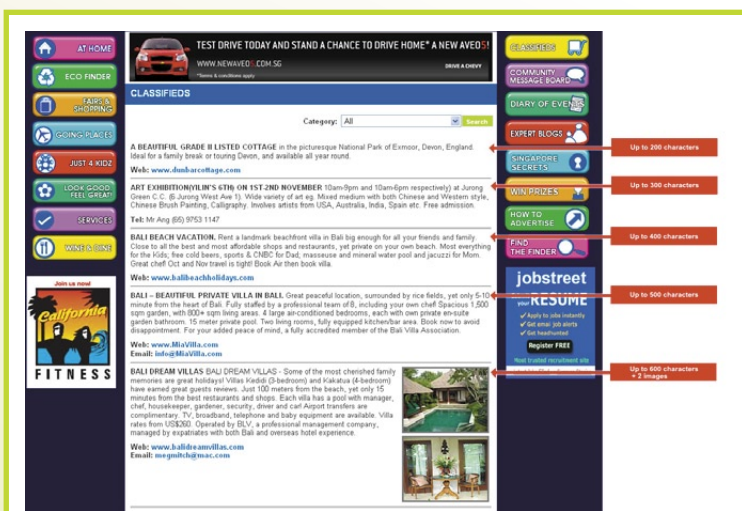
*** IMAGE SPECIFICATIONS**

- 160pixels(w) x 120pixels(h) • JPG • RGB colour

5 DIARY OF EVENTS

Promote your event from just \$5 for seven consecutive days!

DIARY OF EVENTS	7 CONSECUTIVE DAYS S\$	1 MONTH S\$
Diary Of Events Listing • Title • Date • Time of event • 200 Characters of body text • Venue details, ticketing info • Web/email hyperlink	5	15



CLASSIFIEDS

Category: All Search

A BEAUTIFUL, GRAB & LISTED COTTAGE in the picturesque National Park of Exmoor, Devon, England. Ideal for a family break or touring Devon, and available all year round.
Web: www.dunbarcottage.com

ART EXHIBITION/VINYL'S 6TH ON 1ST-2ND NOVEMBER (10am-5pm and 10am-6pm respectively) at Jurong Green C.C. (8 Juring West Ave 1) Wide variety of art eg Mixed medium with both Chinese and Western style, Chinese Brush Painting, Calligraphy. Involves artists from USA, Australia, India, Spain etc. Free admission.
Tel: Mr Ang (65) 9753 1147

BALI BEACH VACATION. Rent a landmark beachfront villa in Bali big enough for all your friends and family. Close to all the best and most affordable shops and restaurants, yet private on your own beach. Most everything for the kids, free cold beers, sports & DVD's for DVD, massage and mineral water pool and jacuzzi for Mom. Great chef Oct and Nov travel is tight! Book Air then book villa.
Web: www.balibeachholidays.com

BALI - BEAUTIFUL PRIVATE VILLA IN BALI. Great peaceful location, surrounded by rice fields, yet only 5-10 minutes from the heart of Bali. Fully staffed by a professional team etc, including your own chef. Spacious 1500 sqm garden, with 100m sqm living areas. A large air-conditioned bedrooms, each with own private en-suite garden bathroom. 12 meter private pool. Two living rooms, fully equipped kitchen/bar area. Close view to avoid disappointment. For your added peace of mind, a fully accredited member of the Bali Villa Association.
Web: www.BaliVilla.com
Email: info@BaliVilla.com

BALI DREAM VILLAS BALI DREAM VILLAS - Some of the most cherished family memories are great holidays! Villas Kandi (3 bedroom) and Kikatus (4-bedroom) have earned great guests reviews. Just 100 meters from the beach, yet only 15 minutes from the best restaurants and shops. Each villa has a pool with manager, chef, housekeeper, gardener, security, driver and car. Airport transfers are complimentary. TV, broadband, telephone and baby equipment are available. Villa rates from US\$200. Operated by B.V., a professional management company, managed by expatriates with both Bali and overseas hotel experience.
Web: www.balidreamvillas.com
Email: info@baldreamvillas.com

UP TO 200 CHARACTERS

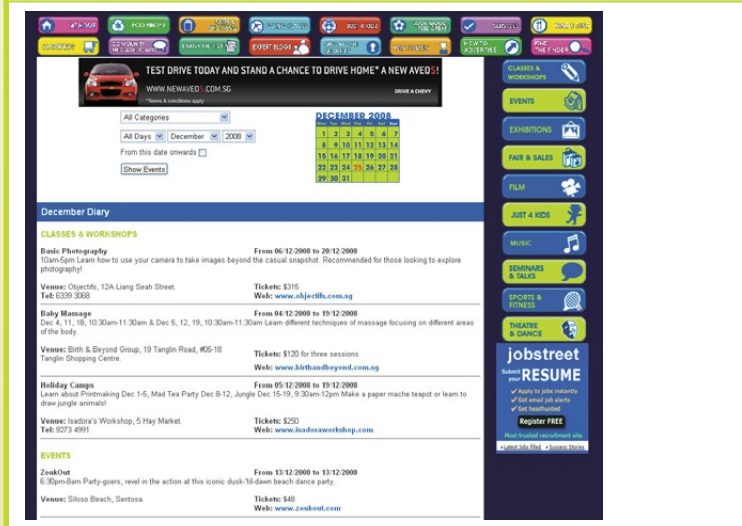
UP TO 300 CHARACTERS

UP TO 400 CHARACTERS

UP TO 500 CHARACTERS

UP TO 600 CHARACTERS + 2 IMAGES

CLASSIFIEDS



TEST DRIVE TODAY AND STAND A CHANCE TO DRIVE HOME* A NEW AVEO!

WWW.NEWEVED.COM.SG

December 2008

December Diary

CLASSES & WORKSHOPS

Basic Photography
10am-5pm Learn how to use your camera to take images beyond the casual snapshot. Recommended for those looking to explore photography!
From: 06-12-2008 to 26-12-2008
Venue: Objectis, 12A Liang Seah Street.
Tel: 5259 3268
Tickets: \$315
Web: www.objectis.com.sg

Baby Massage
Dec 4, 11, 18, 10:30am-11:30am & Dec 5, 12, 19, 10:30am-11:30am Learn different techniques of massage focusing on different areas of the body.
From: 04-12-2008 to 19-12-2008
Venue: Birth & Beyond Group, 19 Tanglin Road, #05-10 Tanglin Shopping Centre.
Tickets: \$120 for three sessions
Web: www.birthisandbeyond.com.sg

Holiday Camps
Learn about Pre-making Dec 1-5, Mid Tea Party Dec 6-12, Jungle Dec 15-19, 9:30am-12pm Make a paper mache toadstool or learn to draw jungle animals!
From: 05-12-2008 to 19-12-2008
Venue: leader's Workshop, 5 Hay Market.
Tel: 9273 4991
Tickets: \$250
Web: www.leadersworkshop.com

EVENTS

ZooChat
6:30pm-8pm Party-goers, revel in the action at this iconic dusk-to-dawn beach dance party.
From: 13-12-2008 to 13-12-2008
Venue: Siloso Beach, Sentosa.
Tickets: \$40
Web: www.zoochat.com

GLASSES & WORKSHOPS

EVENTS

EXHIBITIONS

FAIR & SALES

FILM

JUST 4 KIDS

MUSIC

SEMINARS & TALKS

SPORTS & FITNESS

THEATRE & DANCE

jobstreet RESUME

Apply to jobs instantly
Get email job alerts
Get instant feedback
Register FREE
Most popular recruitment site

DIARY OF EVENTS

CONDITIONS

ADVERTISEMENTS

- 1** Advertisements must conform to specifications outlined above. Files not meeting specifications will be returned for revision, which may delay date of posting.
- 2** Advertisements cannot mislead the user. For example, they may not mimic or resemble Windows/Mac/Unix dialog boxes/error messages.
- 3** Advertisements cannot resemble the editorial content of *www.TheFinder.com.sg*
- 4** Advertisements cannot contain graphics that simulate interactivity (i.e. drop down menus, search boxes, etc) without that functionality actually existing. Fake or simulated HTML interactivity will not be accepted, as it may confuse visitors.
- 5** All submitted advertisements and raw materials are reviewed by *www.TheFinder.com.sg* and are subject to an approval process taking no more than two working days before placement on the site.
- 6** *www.TheFinder.com.sg* reserves the right to preserve the user experience of its sites and may remove any advertisement which is deemed annoying and/or harmful to users at any time.

AGENCY COMMISSION The above rates are exclusive of agency commission. As such, advertising agencies are advised to book online using their agency name and bill clients separately for any relevant commission.

ARTWORK Finished artwork can be uploaded online. *www.TheFinder.com.sg* also provides free artwork services (with a maximum of two rounds of changes) for static banner and button ads, for those who wish to upload raw materials (text, images and logos) online. The last submitted/approved advertisement received will be taken as correct and published. Flash artwork services are charged at \$200 for design plus \$50 per change.

BLOG SPOT As *Blog Spots* are limited to one expert within each industry, applications are processed within two working days and a confirmation I.D. to proceed with payment and posting is issued upon approval.

COPYRIGHT *www.TheFinder.com.sg* and its content shall not, without written consent of the *Publisher*, be affixed to or used as part of any publication or advertising, literary or pictorial matter, whatsoever. *ACP Magazines* retains all copyright of advertisements produced by *www.TheFinder.com.sg*, inclusive of concept, design and copywriting.

CANCELLATION Cancellations and refunds – full or partial – on current bookings are not accepted once payment has been received. It is the responsibility of the advertiser to maintain booking status and provide all materials, or any changes, by the appropriate deadline.

DISCOUNTS *www.TheFinder.com.sg* does not allow agency commission. Advertisers with a forward contract for insertions within *The Finder* magazine or any of its supplements receive 25% discount off *Banner* and *Button Ads* and *Business Listings* only. Contact us on 6227 7900 to find out more, or complete the relevant fields when booking online.

GST All rates are in Singapore dollars and are inclusive of 7% GST.

LISTINGS All listings text must be written in the third person i.e. Acme Hairdressing provides a wide range of services including etc, in accordance with the house style of *www.TheFinder.com.sg*. Text submitted in other formats will be edited accordingly.

PAYMENT Any form of advertisement on *www.TheFinder.com.sg* must be prepaid to ensure display.

PRIVACY POLICY Before confirming your booking you must read and agree to the above *Booking Conditions* and the *Privacy Policy* and *Terms Of Service & Use* as shown on *www.TheFinder.com.sg*.

ACP MAGAZINES PTE LTD TEL: 6227 7900 FAX: 6227 7002 EMAIL: SALES@THEFINDER.COM.SG